

Keerray Woorroong Visitor Centre

‘Agent Portal’ Booking Pass Application Form

Thank you for applying for a Keerray Woorroong Visitor Centre (Twelve Apostles) ‘Agent Portal’ Booking Pass (Pass) with the Great Ocean Road Coast and Parks Authority (GORCAPA).

This Pass is designed for eligible tourism industry Third Party Reseller (TPR) businesses that regularly and repeatedly purchase tickets for groups visiting the Twelve Apostles. It is intended for TPR businesses that make bookings on behalf of visitors.

The Pass is particularly suited to TPR businesses with an ongoing commercial or operational need to book tickets for groups or multiple visitors, including those transporting visitors by bus, coach or coaster.

A person or business who conducts an organised tour or recreational activity for profit on public land is required to hold a Tour Operator Licence. Click [here](#) for information on applying for a tour operator licence.

Who may apply for an Agent Booking Pass

Third Party Reseller Businesses who may apply for a Pass include, but are not limited to:

- **Travel agents and travel management businesses** – businesses arranging travel itineraries or experiences for customers.
- **Inbound tour operators (ITOs)** – businesses packaging and coordinating experiences for domestic or international visitors.
- **Third-party ticket sellers and resellers** – businesses that sell attraction tickets to customers as part of their tourism offering or through their own sales channels.
- **Online travel agencies (OTAs) and booking platforms** – businesses that facilitate bookings or package attraction visits with other tourism products.
- **Accommodation and tourism businesses** – such as hotels, resorts, caravan parks or visitor accommodation providers where tickets are arranged as part of a broader visitor experience or package.
- **Destination and tourism organisations** – where they are arranging or facilitating group visits or visitor experiences.
- **Other approved tourism businesses** that regularly make group or advance bookings on behalf of customers.

What’s the benefit of being granted an Agent Booking Pass

Once approved, the Pass provides the TPR business with the ability to access the Agent Portal to make advance and bulk ticket bookings. TPRs can secure capacity and manage group bookings efficiently, helping them to plan and deliver their visitor experiences with confidence.

Passes are issued for a minimum of 1 year and no longer than 3 years at the discretion of GORCAPA.

Apply Now

If you believe you are eligible for a Pass, please complete the following application form which provides information on the eligibility criteria to be granted a Pass, and an opportunity for you to detail your proposed business.

You are invited to contact the Authority anytime to discuss your application further. We can be contacted via email twelveapostles@GreatOceanRoadAuthority.vic.gov.au or via phone on 5541 5111.

APPLICANT DETAILS

THIRD PARTY RESELLER KEERRAY WOORROONG VISITOR CENTRE BOOKING PASS APPLICATION FORM

Legal Name or Company Name	
Trading Name: (ASIC registered business name)	
Supplier Type: (Pty Ltd/ Corporation, Individual, Government, Trust, Other (please specify)	
Registered for GST? ABN	
If the ABN is registered to a Trust, provide details of the Trustee:	
Third Party Reseller Type (see categories on page 1)	
If other, please detail your type of business activity.	
Contact Name	
Contact Telephone number	
Contact Address	
Contact Email	
Date:	

APPROVAL

Requesting Staff Member Name and Signature:	
Manager / Direct Supervisor Name and Signature:	
Date:	